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This document presents a selection of Personas developed by project partners during the pilot phase of Diverse Courses. These Personas are based on real data collected directly from classes within partner institutions.

The Personas Set was developed by applying the profiling tools identified in WP2.1 – Good Practices Collection.

EDUCATOR PERSONA 1	The Underused Idealist
	i personal info 35–50, freelance or contract adult educator
learning needs Space for creativity, project-based work	motivations & goals Learner agency, social impact, reflection
life circumstances Works across projects, undervalued	technical skills Medium-high; values learner-centered tech
provider tips Involve in co-design, allow experimentation	inclusion watchpoints Prevent burnout; ensure recognition
Additional didactical method GP to consider Problem- Based Learning	



Emily

The Encouraging and Practical Instructor

Age: 40

BACKGROUND AND EXPERTISE

- Experienced English instructor with a background in social work and midwifery education
- Deep understanding of linguistic pedagogy and the communication needs of midwives
- Years of experience designing courses that integrate language skills with professional practice

TEACHING PHILOSOPHY

- Language learning should be practical, confidence-building, and student-centered
- Creates a safe and supportive environment where mistakes are part of the learning process
- Uses real-world scenarios (e.g., patient interactions, birth plans, emergency communication) to keep lessons relevant

APPROACH TO TEACHING ENGLISH FOR MIDWIVES

- Encouraging & Adaptive: Adjusts teaching to meet diverse student needs
- Hands-On & Communicative: Uses role-plays, simulations, and hospital-based scenarios
- Focused on Medical & Midwifery Contexts: Builds professional vocabulary and communication skills for patient care
- Promotes International Awareness: Encourages engagement with midwifery research and global experiences
- Empathetic & Patient: Creates a non-judgmental, motivating learning environment

CHALLENGES & GOALS

- Balances the needs of struggling and fluent students
- Ensures every student gains confidence and can use English effectively in midwifery settings

LEARNER PERSONA 4

The Hesitant Learner / Over-Aware Learner



i personal info

Young (18–25), Roma or from a minority background, early school leaver, first in family to pursue adult education

learning needs

Trust-building, emotional safety, empowerment narratives

motivations & goals

Belonging, participation, cautious self-development

life circumstances

Navigates stigma and low expectations, empowered by community support

technical skills

Basic to medium, mobile-based

educator tips

Use culturally affirming examples and role models; emphasize mutual learning.

inclusion watchpoints

Avoid performative participation, pace carefully

Additional didactical method GP to consider

Intercultural Dialogue

Alex, The Independent Achiever

About Alex:

Alex takes real satisfaction in managing his own daily routines, such as getting ready for the day or organising his meals. This feeling of independence is very important to him; he feels proud. Although he handles some household chores well, things like getting around a busy supermarket or figuring out which routes to take on public transport may seem like too much, so a little support goes a long way. Right now, he's eager to expand his skills even further, perhaps by participating in more community events or pursuing hobbies that interest him. When it comes to learning something new, Alex appreciates clarity: breaking things down into manageable steps works well for him. He also likes to practice until he feels like he really got it, and a word of encouragement really helps him feel safe. Sometimes, if a task involves too many steps or complex planning, he can feel a little overwhelmed, so it's crucial to be patient and offer Alex clear guidelines.

Alex's Details:

- **Age Range:** 41 - 52 years
- **Key Characteristics:**
 - Alex takes pride in handling daily routines like getting dressed and eating meals independently.
 - He's capable of managing some household tasks but might need a bit of help with things like grocery shopping or using public transportation.
 - Alex is working on developing more advanced skills, like participating in community activities or pursuing hobbies.
- **Learning Style:**
 - Alex prefers clear, step-by-step instructions.
 - He likes to practice until he feels confident and responds well to encouragement.
- **Motivators:**
 - Alex is driven by a desire for independence and a sense of accomplishment.
- **Potential Challenges:**
 - Alex can sometimes get overwhelmed by tasks with many steps or that require a lot of planning.